DEPARTMENT OF THE ARMY
HEADQUARTERS, III CORPS AND FORT HOOD
1001 761ST TANK BATTALION AVENUE
FORT HOOD, TEXAS 76544-5000

REPLY TO
ATTENTION OF

AFZF-CSM

11 October 2012

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Memorandum of Instruction (MOI) for the Fort Hood "CG Aubrey 'Red' Newman" Selection Board.

1. Reference: FORSCOM Regulation 215-8, Leader Development-Mentoring, Coaching, and Counseling, 15 August 1999.

2. Purpose: To clarify the administration of the "MG Aubrey 'Red' Newman" Award.

3. Fort Hood will recognize leaders for their leadership development achievement by awarding the "MG Aubrey 'Red' Newman" Award.

4. Eligibility Criteria:

a. Measuring a leader's ability to effectively mentor, coach and/or counsel is a very subjective process and differs based on rank, responsibilities, organizations and positions. Because of this subjectivity, a checklist of approval criteria cannot be effectively developed. Recommending officials and approval authorities must weigh these factors when considering award of the medallion.

b. Candidates must be recommended in writing by the immediate supervisor (rater), and endorsed by their senior rater as well as their Brigade CSM **(no letters required by the senior rater or brigade CSM, but packet must have endorsements from both).**

c. Recommendations must address the candidates' demonstrated ability to mentor, coach and/or counsel subordinates they directly supervise over a period not less than 6 months, and include a measurable impact their abilities had on a team, squad, section, branch, directorate, platoon or unit. (Examples may include (not inclusive) attrition, retention, advancement and promotion rates, effectiveness of rehabilitative programs such as weight control, rehabilitative transfers and special PT program; or improvements measured through surveys or sensing sessions).

d. Candidates must be in the rank of 2LT-CPT, WO1-WO2, CPL-SFC or GS/WG 05-11.

e. Candidates must supervise a minimum of three subordinates (military and /or Civilian).

f. Candidates are limited to one award of the medallion for each rank held. Exceptions can be granted by the approval authority when, in the opinion of the approval authority, the individuals supervisory span of control has significantly increased or the individual's accomplishments in mentoring coaching and/or counseling are such as to warrant an exception.

g. Approval authorities may develop additional criteria to address local command specific programs and objectives.

5. "MG Aubrey 'Red' Newman" award nomination packets consist of the following documents in the order listed in this memorandum of instruction. **The Unit First Sergeant is responsible for ensuring all documents submitted contain the most current information on the nominee whose packet is appearing before the board.**

a. Completed Cover Sheet (Encl 1)
b. Letter of Recommendation (Encl 2)
c. Candidate's Spouse Current ERB/ORB
d. Candidate's record of logged volunteer hours and previous recognition awards

6. Legible, PDF format "MG Aubrey 'Red' Newman" nomination packets are due NLT the following dates listed below. Packets will be sent digitally to Ms. Silvia Herrera, at silvia.m.herrera.civ@mail.mil.

Board Dates:	**Packet Due Dates:**
Wed, 09 Jan 13	Thur, 0 3 Jan 13
Wed, 10 Apr 13	Thur, 04 Apr 13
Wed, 10 Jul 13	Wed, 03 Jul 13
Wed, 09 Oct 13	Thur, 03 Oct 13
Wed, 08 Jan 14	Thur, 02 Jan 14

7. Upon completion of the "MG Aubrey 'Red' Newman" selection board, notification of board results will be sent to the nominee's Chain of Command. Non-selectees will be counseled by their respective Battalion CSM within 10 days of board results.

8. Recommendations will be addressed to the Commander of III Corps and Fort Hood, through the III Corps and Fort Hood Command Sergeant Major, CSM Scott C. Schroeder for approval.

9. For explanation on eligibility criteria, refer to FORSCOM Regulation 215-8, Leader Development-Mentoring, Coaching, and Counseling, 15 August 1999..

10. Point of contact for this memorandum of instructions is Ms. Silvia Herrera, silvia.m.herrera.civ@mail.mil, phone (254)287-3413/7904 or DSN 737-7904/3413.

AFZF-CSM
SUBJECT: Memorandum of Instruction (MOI) for the Fort Hood "CG Aubrey 'Red' Newman" Selection Board.

SCOTT C. SCHROEDER
CSM, USA
III Corps and Fort Hood CSM

4 Encl
1. Cover Sheet
2. Re Newman Award Checklist
3. Sample Certificate, FORSCOM Form 1068-R
4. "MG Aubrey 'Red' Newman" Example

DISTRIBUTION:
Command Sergeant Major, Phantom Command, Fort Hood, TX 76544
Command Sergeant Major, 89th Military Police Brigade, Fort Hood, TX 76544
Command Sergeant Major, 504th BFSB, Fort Hood, TX 76544
Command Sergeant Major, 57th Signal Battalion, Fort Hood, TX 76544
Command Sergeant Major, 21st Cavalry Brigade, Fort Hood, TX 76544
Command Sergeant Major, 69th ADA BDE, Fort Hood, TX 76544
Command Sergeant Major, 3rd ACR, Fort Hood, TX 76544
Command Sergeant Major, 36th Engineer Bde, Fort Hood, TX 76544
Command Sergeant Major, CRDAMC, Fort Hood, TX 76544
Command Sergeant Major, 407th AFSB/CTSF, Fort Hood, TX 76544
Command Sergeant Major, 48th Chem Bde, Fort Hood, TX 76544
Command Sergeant Major, 13th Finance
Command Sergeant Major, 62d Signal
Command Sergeant Major, 85th Civil Affairs
Command Sergeant Major, 1st Medical Brigade
Command Sergeant Major, DENTAC, Fort Hood, TX 76544
Command Sergeant Major, IMCOM-Central Region, Fort Hood, TX 76544
Commandant, III Armored Corps NCO Academy, Fort Hood, TX 76544

CF:
Command Sergeant Major, 1st Cavalry Division, Fort Hood, TX 76544
Command Sergeant Major, 1st Army Division West, Fort Hood, TX 76544
Command Sergeant Major, 13th Sustainment Command (Expeditionary), Fort Hood, TX 76544

UNIT CREST

MG Aubrey 'Red' Newman
Nomination Packet

Name: _____

Unit: _____

Encl 2

Red Newman Award Checklist

Name: _____

Unit: _____

SSN: _____

___Recommended by rater, endorsed by senior rater, and approved by Brigade CSM

___In the rank of 2LT-CPT, WOI-WO2, CPL-SFC or GS/WG 05-11

___Current ORB/ERB (for military only)

___Must supervise a minimum of three subordinates (military and/or civilian)

___Have not previously received the Red Newman Award

___Demonstrated ability to coach, mentor, and/or counsel subordinates over a period of not less than 6 months

___Measurable impact their abilities had on a team, squad, section, branch, directorate, platoon, or unit

- ___Attrition /retention rate
- ___Advancement/promotion rate
- ___Effectiveness of weight control program
- ___Effectivess of PT program
- ___Improvements measured through surveys/sensing sessions
- ___Other: _____

NOTES:

_____

_____

_____

_____

Encl 3

DEPARTMENT OF THE ARMY
UNIT HEADING

REPLY TO
ATTENTION OF

OFFICE SYMBOL DATE

MEMORANDUM THRU, Command Sergeant Major, III Corps and Fort Hood, 1001 761st Tank Battalion Ave, Fort Hood, Texas 76544

FOR Commanding General, III Corps and Fort Hood, 1001 761st Tank Battalion Ave, Fort Hood, Texas 76544

SUBJECT: Letter of Recommendation for SFC Doe, John, MG Aubrey 'Red' Newman Award Nomination

1. I give SFC Doe my highest recommendation for the MG Aubrey 'Red' Newman Award.

2. SFC doe has demonstrated the highest level of expert leadership during his time of service as a Noncommissioned Officer. While serving as a Rifle Company Mortar Section leader, he has counseled and developed 12 Soldiers and NCOs to spear before the Sergeant and Staff Sergeant Promotion board. Through his mentorship and development, all 12 Soldiers passed the boards and were promoted to ranks being attained. He also motivated and inspired seven Soldiers to compete and win the Battalion Soldier or NCO of the Month board. One of these Soldiers even competed and was selected as the Brigade Soldier for the Month. SFC Dow spent countless hours counseling his subordinates, ensuring they knew the importance of reenlisting. He demonstrates the Army values every day, and sets the example of genuine care for his Soldiers and the Army. His Soldiers want to emulate him; 15 Soldiers decided to continue in the service to this nation. When some of his Soldiers and/or NCOs have had trouble maintaining the standards set in the Army, SFC doe spends countless our working with his Soldiers to fix their problems. He has guided them in the right direction, and set them back on the path to success. Since he has become a Senior Leader, he has helped five of his Soldiers to rehabilitate themselves through the assistance of ACS, ASAP, and even through the unit Weight Control Program; Two of the Soldiers have never been placed back on the program or chaptered from the Army for failing the Weight Control Standards. SFC Doe has led Soldiers in the Global war on Terror on three deployments in support of Operation Enduring Freedom I & IV and Operation Iraqi Freedom III. He always leads from the front and instills in his Soldiers that with proper training, discipline, leadership and intestinal fortitude, they can survive and win the fight.

3. The point of contact for this memorandum is the undersigned at COM: xxx-xxx-xxxx or DSN: 312-xxx-xxxx, or john.doe@us.army.mil.

SIGNATURE BLOCK

[redacted]

Encl 4